

“ Let’s make waves.

RHODE ISLAND ENERGY



Rhode Island
Energy™

a PPL company

” Let’s make waves campaign

The state of Rhode Island has aggressive energy targets of 100% renewable electricity by 2033 and net-zero greenhouse emissions by 2050, making it one of the most ambitious states in terms of clean energy. Not surprisingly, research showed us that that customers who live in Rhode Island are more environmentally conscious than most. Rhode Island Energy is committed to playing an integral part in helping all Rhode Islanders meet their goals by doing things differently when it comes to energy efficiency. They’re making waves in the best way possible—because every drop of change creates an ocean of good.





Let's cut expenses with an expert.


Every transformation begins with a single act. And when it comes to saving energy, money and the environment, that first step is a no cost Home Energy Assessment. After an Energy Specialist develops a plan to make your home more efficient, you'll get no cost energy efficiency products, rebates toward qualifying equipment, 75-100% off approved insulation* and 100% off air sealing. It's just one of the ways we're focusing our energy on creating a better future for you. Rhode Island Energy. **Let's make waves.**

To schedule your no cost Home Energy Assessment visit rienergy.com/saveathome or call 1-888-633-7947.

Rhode Island Energy™
a PPL company

*Homes with electric heat may be eligible for 100% off approved insulation up to \$10,000; homes with other heating fuel types may be eligible for 75% off approved insulation up to \$4,000. Rebates and landlords of 1-4 unit properties may qualify for 100% off approved insulation up to \$4,000 per unit. This program is available to residential customers of Rhode Island Energy who live in a one- to four-unit home. Customers must have full access to the house and the ability to install recommended energy-saving products received. If you live in a building with 5+ units, you may be eligible through the multifamily program; landlords of 5+ units or condo associations can call 1-888-633-7947 to learn more. Some restrictions apply. Offers are subject to change or cancellation. These programs are funded by the energy efficiency charge on all customers' gas and electric bills, in accordance with Rhode Island law.

HOME ENERGY ASSESSMENTS



Let's save more while using less.

Every transformation begins with a single act. And when it comes to saving energy, money and the environment, that first step is a no cost Home Energy Assessment. An Energy Specialist will develop a plan to make your home more efficient, helping you reduce usage. You'll also receive generous rebates on qualifying high-efficiency heating and cooling equipment and financing options to make it easier to afford. It's just one of the ways we're focusing our energy on creating a better future for you. Rhode Island Energy. **Let's make waves.**

Visit rienergy.com/save or scan the QR code to learn more.

Rhode Island Energy™
a PPL company

These programs are funded by the energy efficiency charge on all customers' gas and electric bills, in accordance with Rhode Island law. This program is offered by Narragansett Electric Company d/b/a Rhode Island Energy for eligible customers in the Company's Rhode Island service territory.

ENERGY EFFICIENCY AWARENESS



Let's modernize your home and elevate your comfort.

Get up to a **\$3,750*** rebate on a high-efficiency electric heat pump. The new generation of cold climate heat pump technology is revolutionizing how Rhode Islanders heat and cool their homes all year long. If you're interested in a new, high-efficiency heat pump to either work with or replace your heating and cooling system, we have big rebates and zero interest financing to help make your home more cost-effective and comfortable. Rhode Island Energy. **Let's make waves.**

To schedule your no cost Home Energy Assessment visit rienergy.com/saveathome or call 1-888-633-7947.

En Español En Português

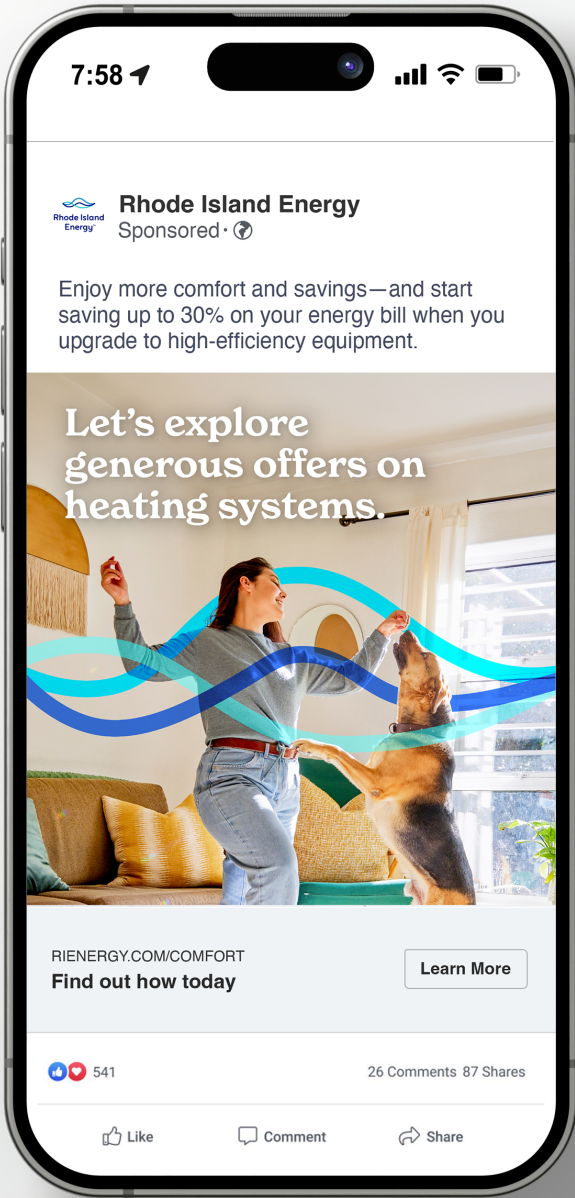
Rhode Island Energy™
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*Rebate based on average home size = 1,800 square feet home requiring 3 ton capacity. Rebate amount is \$1,250 per ton. Your rebate amount could vary based on your home size and the system size needed to heat/cool your home. Sample rebate amount is for qualifying customers who change from electric baseboard resistance heating to an energy efficient central heat pump. Qualifying equipment must be purchased and installed between 1/1/24 and 12/31/24 in a Rhode Island home with an active Rhode Island Energy residential electric account. Completed rebate application and required documentation must be submitted within 90 days of equipment installation, by 1/31/25 at the latest. These programs are funded by the energy efficiency charge on all customers' gas and electric bills, in accordance with Rhode Island law.

HEATING & COOLING

75%

OF GOAL FOR HOME
ENERGY ASSESSMENT
SIGNUPS WAS MET
BEFORE 4TH QUARTER





Rebates up to \$1,000 on heating and water heating equipment

RIENERGY.COM/COMFORT
See if you qualify


[Learn More](#)



0% financing on qualifying heating systems

RIENERGY.COM/COMFORT
Explore energy saving programs

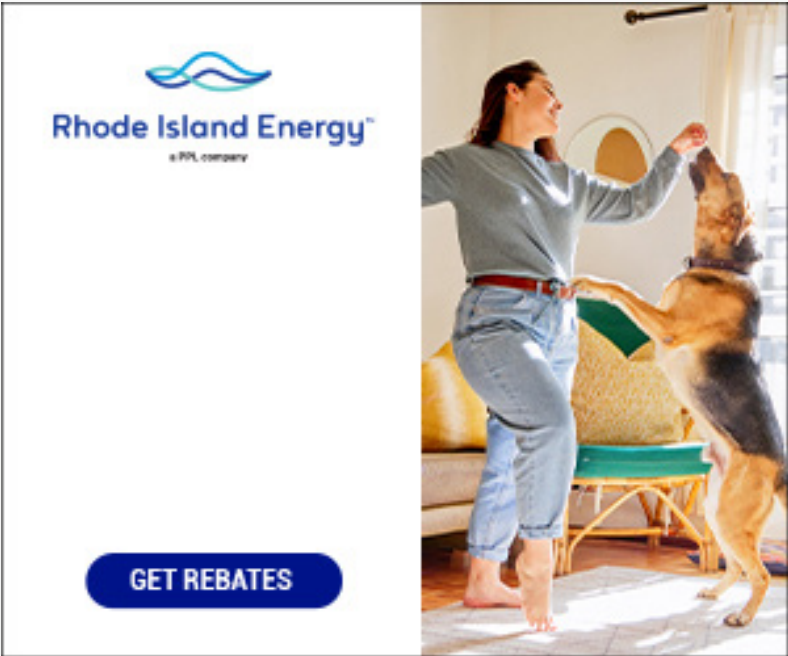
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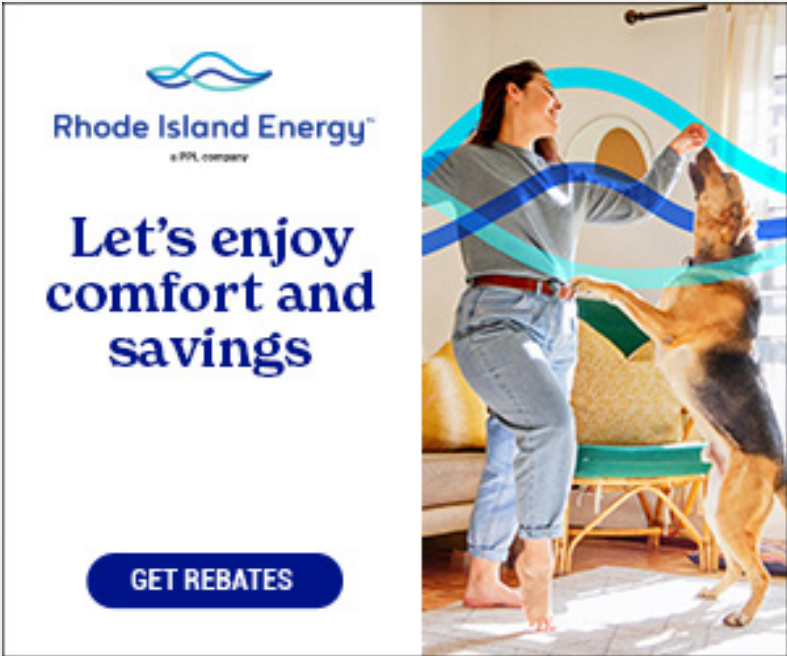
Let's make waves

RIENERGY.COM/COMFORT
Let's make waves

[Learn More](#)



FRAME 1





FRAME 2



FRAME 3


68% OF GOAL FOR DISCOUNT RATE CUSTOMER
HEAT PUMP INSTALLATIONS WAS MET
BEFORE 4TH QUARTER

7:58

 **Rhode Island Energy**
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Small ripples make big waves. That's why we have dozens of ways to save and a no cost Home Energy Assessment to help you.



Let's find even more ways to save.




RIENERGY.COM


Explore energy saving programs


Learn More


  541

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 Comment

 Share




No cost Home Energy Assessments

RIENERGY.COM

Sign up for a more energy efficient home

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Get up to \$1,000 back on heating and water heating equipment

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Start saving now

Learn More




ENERGY STAR® appliance rebates

RIENERGY.COM

Special rebates could be yours


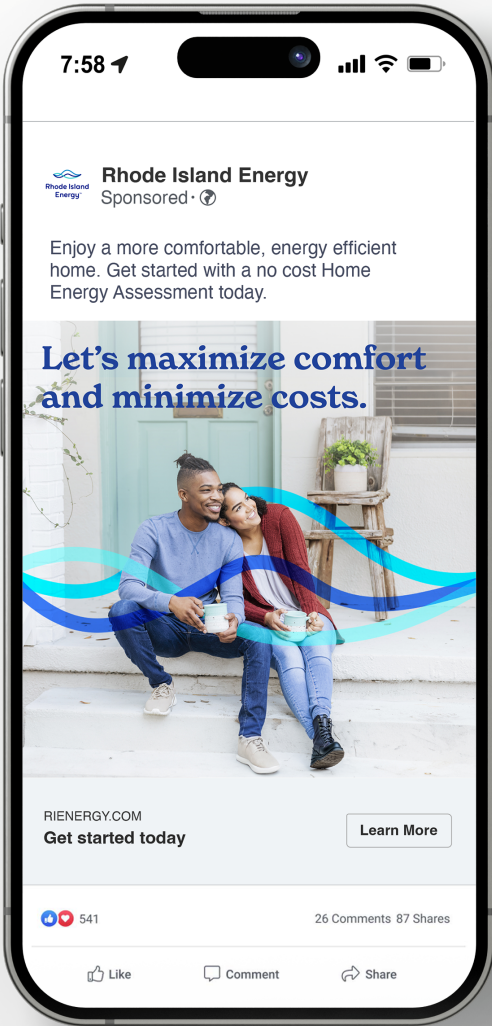
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Schedule a no cost Home Energy Assessment.

RIENERGY.COM
Start saving money and energy


Learn More



Get no cost energy efficient products.

RIENERGY.COM
Schedule your assessment


Learn More



Receive personalized energy efficiency recommendations.

RIENERGY.COM
Talk to an energy specialist


Learn More



Get 75–100% off approved insulation and 100% off air sealing.

RIENERGY.COM
See if you qualify

Learn More

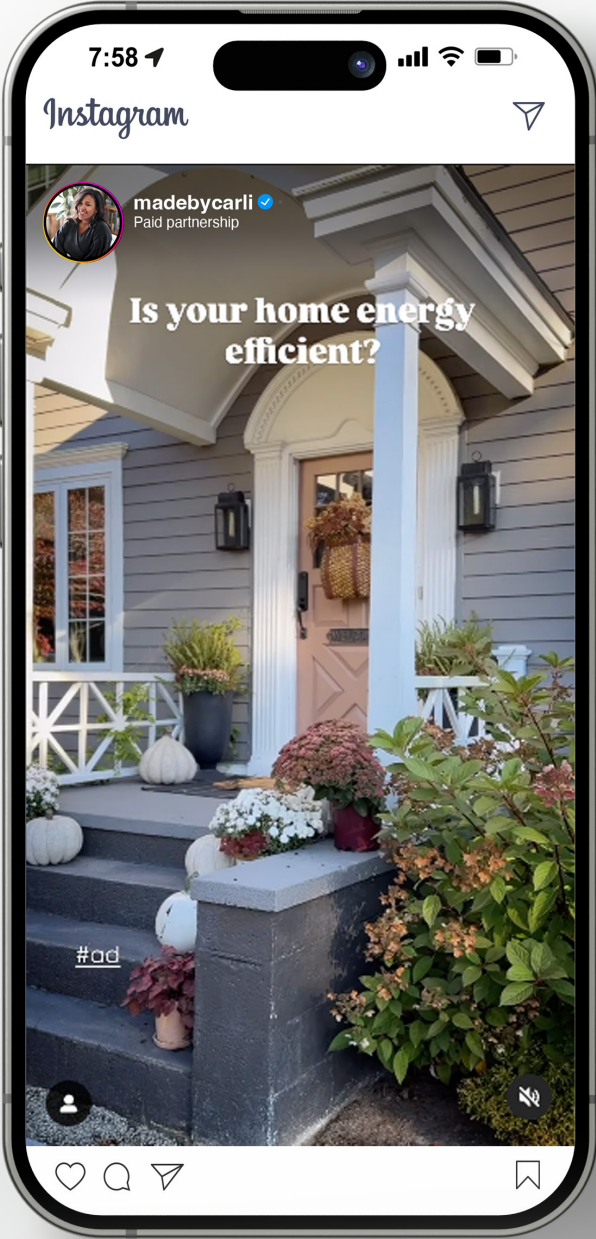


Rhode Island Energy™
a PPL company

RIENERGY.COM
Let's make waves

Learn More

50% OF HOME ENERGY ASSESSMENTS
RESULTED IN AN UPGRADE PROJECT






53%
EMAIL OPEN RATE

HOME
ENERGY
ASSESSMENTS

HEATING & COOLING


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Clique aqui para ler esta mensagem em português



Rhode Island Energy™
a PPL company

Let's modernize your home
and elevate your comfort.



Get up to a \$3,750* rebate on a high-efficiency electric heat pump.


The new generation of cold climate heat pump technology is revolutionizing how Rhode Islanders stay comfortable all year long. Today's heat pumps provide heating, cooling, and dehumidification all in one system and don't burn fossil fuels.

If you currently have electric baseboard resistance heating and are interested in a new, high-efficiency heat pump to either work with or replace your heating and cooling system, we're here to help—with big rebates and zero interest financing.

[Learn more](#)

A [participating contractor](#) can help you determine the size of your new system and estimate your total rebate amount.

Follow us!




*Rebate based on average home size = 1,800 square feet home requiring 3 ton capacity. Rebate amount is \$1,250 per ton. Your rebate amount could vary based on your home size and the system size needed to heat/cool your home. Sample rebate amount is for qualifying customers who change from electric baseboard resistance heating to an energy efficient central heat pump.

Qualifying equipment must be purchased and installed between 1/1/24 and 12/31/24 in a Rhode Island home with an active Rhode Island Energy residential electric account. Completed rebate application and required documentation must be submitted within 90 days of equipment installation, by 1/31/25 at the latest.

These programs are funded by the energy efficiency charge on all customers' gas and electric bills, in accordance with Rhode Island law.

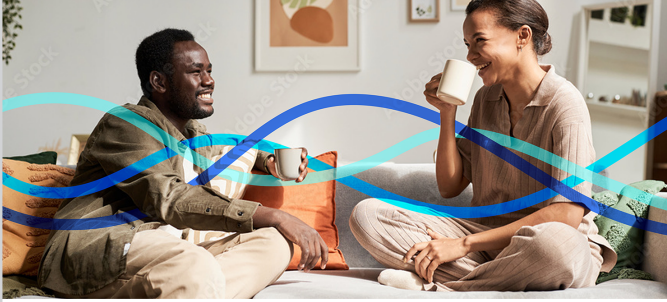
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Clique aqui para ler esta mensagem em português



Rhode Island Energy™
a PPL company

Let's make more comfortable
homes more affordable.







Get up to a \$1,000 rebate on new high-efficiency heating equipment.

Ready to save up to 30% on your heating bills, month after month? We're helping Rhode Island Energy customers do just that, with big rebates and zero interest financing when replacing their outdated gas heating systems.


[Learn more](#)

Today's heating systems achieve efficiencies up to 98.5%, which means they can convert nearly all fuel into heat. Older systems can be as low as 56%.

Available rebates include:

 <p>Combination Boiler-Water Heaters \$1,000 rebate</p>	 <p>Boilers \$800 rebate</p>	 <p>Water Heaters \$600 rebate</p>	 <p>Furnaces \$550 rebate</p>
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Follow us!




Qualifying equipment must be purchased and installed between 1/1/24 and 12/31/24 in a Rhode Island home with an active Rhode Island Energy residential natural gas heating account. Completed rebate application and required documentation must be submitted within 90 days of equipment installation, by 1/31/25 at the latest.

These programs are funded by the energy efficiency charge on all customers' gas

Residential


ENERGY EFFICIENCY AWARENESS

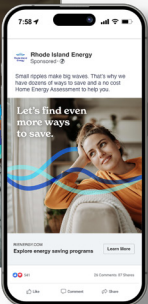


Let's save more while using less.

Every transformation begins with a single act. And when it comes to saving energy, money and the environment, that first step is a no cost Home Energy Assessment. An Energy Specialist will develop a plan to make your home more efficient, helping you reduce usage. You'll also receive generous rebates on qualifying high-efficiency heating and cooling equipment and financing options to make it easier to afford. It's just one of the ways we're focusing our energy on creating a better future for you. Rhode Island Energy. Let's make waves.

Visit rienergy.com/save or scan the QR code to learn more.





PRINT AD

57mm IMPRESSIONS

No cost Home Energy Assessments

Sign up for a no cost Home Energy Assessment

Learn More

Get up to \$1,000 back on heating and water heating equipment

Explore energy saving programs

Learn More

ENERGY STAR® appliance rebates

Special rebates on ENERGY STAR® appliances

Learn More

Let's make waves

Let's make waves

Learn More

SOCIAL ADS

257,779 NEW USERS

HEATING & COOLING



Let's modernize your home and elevate your comfort.

Get up to a **\$3,750* rebate** on a high-efficiency electric heat pump. The new generation of cold climate heat pump technology is revolutionizing how Rhode Islanders heat and cool their homes all year long. If you're interested in a new, high-efficiency heat pump to either work with or replace your heating and cooling system, we have big rebates and zero interest financing to help make your home more cost-effective and comfortable. Rhode Island Energy. Let's make waves.

To schedule your no cost Home Energy Assessment visit rienergy.com/saveathome or call 1-888-633-7947.

En Español En Português



Rhode Island Energy
a 100 company

PRINT AD


Let's modernize your home and elevate your comfort.

Get up to a **\$3,750* rebate** on a high-efficiency electric heat pump. The new generation of cold climate heat pump technology is revolutionizing how Rhode Islanders stay comfortable all year long. Today's heat pumps provide heating, cooling, and dehumidification all in one system and don't burn fossil fuels. If you currently have electric baseboard resistance heating and are interested in a new, high-efficiency heat pump to either work with or replace your heating and cooling system, we're here to help—with big rebates and zero interest financing.

Learn more

A participating contractor can help you determine the size of your new system and estimate your total rebate amount.

Follow us!



EMAIL

Rhode Island Energy
Sponsored

Enjoy more comfort and savings—and start saving up to 30% on your energy bill when you upgrade to high-efficiency equipment.

Let's explore generous offers on heating systems.

RENEWCOMFORT Find out how today

Learn More

Rebates up to \$1,000 on heating and water heating equipment

RENEWCOMFORT See if you qualify

Learn More

0% financing on qualifying heating systems

RENEWCOMFORT Explore energy saving programs

Learn More

Let's make waves

RENEWCOMFORT Let's make waves

Learn More

SOCIAL ADS

HOME ENERGY ASSESSMENTS



Let's cut expenses with an expert.

Every transformation begins with a single act. And when it comes to saving energy, money and the environment, that first step is a no cost Home Energy Assessment. After an Energy Specialist develops a plan to make your home more efficient, you'll get no cost energy efficiency products, rebates based on energy equipment. 75-100% off approved insulation and 100% off air sealing. It's just one of the ways we're focusing our energy on creating a better future for you. Rhode Island Energy. Let's make waves.

To schedule your no cost Home Energy Assessment visit rienergy.com/saveathome or call 1-888-633-7947.



PRINT AD

Get 75-100% off approved insulation* and 100% off air sealing.

Use no cost Home Energy Assessments as a first step to a no cost Home Energy Assessment. After an Energy Specialist develops a plan to make your home more efficient, you'll get no cost energy efficiency products, rebates based on energy equipment. 75-100% off approved insulation and 100% off air sealing. It's just one of the ways we're focusing our energy on creating a better future for you. Rhode Island Energy. Let's make waves.

To schedule your no cost Home Energy Assessment visit rienergy.com/saveathome or call 1-888-633-7947.

Let's help your classic home stand the test of time.

The energy upgrades you make to your home will have positive impacts for years to come. Energy efficiency upgrades can reduce energy costs, improve indoor air quality, and protect your investment. If you're interested in a no cost Home Energy Assessment, visit rienergy.com/saveathome or call 1-888-633-7947. Rhode Island Energy. Let's make waves.

96%

Of Home Energy Assessment participants would recommend us to a friend. Here's a sign that says "Let's make waves."

DIRECT MAIL

Rhode Island Energy
a 100 company

Let's cut expenses and improve comfort.

Schedule a no cost Home Energy Assessment



BANNER ADS

Rhode Island Energy
a 100 company

Let's turn one decision into a lifetime of savings.

Get 75-100% off approved insulation* and 100% off air sealing. Nothing says home owner like your round comfort and savings. It all starts with a no cost Home Energy Assessment. Our Energy Specialists will show you how to improve the energy efficiency of your home—all while protecting its classic character. Plus, you'll receive no cost energy saving products including:

- Advanced power strips
- Faucet aerators
- Low flow showerheads
- Programmable thermostats

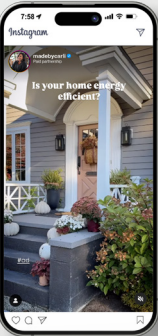
See why 96% of Home Energy Assessment participants would recommend us to a friend. Find out what to expect with a no cost Home Energy Assessment.

Schedule your in-person Home Energy Assessment today


Call 888-633-7947 Schedule online

2024 ENERGY STAR PARTNER OF THE YEAR
Sustained Excellence

EMAIL



INFLUENCER PROGRAM



Let's save energy for years to come.

A more comfortable, efficient home starts with a no cost Home Energy Assessment—book yours today.

NATIVE AD


Rhode Island Energy
a 100 company

Get started with a no cost Home Energy Assessment.

Rhode Island Energy
a 100 company

Let's save energy for years to come.

Learn More




FACEBOOK/IG STORY

589,998 CTR

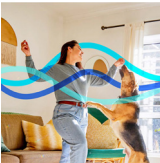
Rhode Island Energy
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Let's enjoy comfort and savings with high-efficiency heating equipment.

GET REBATES



BANNER ADS



NATIVE ADS



PAID SEARCH DISCOVERY ADS

Let's explore generous offers on heating equipment.

Get up to \$1,000 off a high-efficiency heating system—and stay warm all winter.

Schedule a no cost Home Energy Assessment.

RENEWCOMFORT Schedule your assessment

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Get no cost energy efficient products.

RENEWCOMFORT Start saving money and energy

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Receive personalized energy efficiency recommendations.

RENEWCOMFORT Talk to an energy specialist

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Get 75-100% off approved insulation and 100% off air sealing.

RENEWCOMFORT See if you qualify

Learn More

Let's make waves

RENEWCOMFORT Let's make waves

Learn More

SOCIAL ADS



Let's get to work with up to 70% off your next energy efficiency upgrade.

While you're bringing in more customers, we're working on energy-saving offers to help your small business reduce energy usage and cut costs. It starts with a no-cost energy assessment, where an energy specialist gives you a personalized outlook on how to manage energy costs, improve your bottom line and increase customer satisfaction. Whether you own or rent your building, you could **get up to 70% off your next energy efficiency upgrade**. Schedule your convenient, no-cost energy assessment today to get started. Rhode Island Energy. **Let's make waves.**

Visit rienergy.com/small-business or call 1-877-784-3709 to learn more.

Rhode Island Energy™
a PPL company

These programs are funded by the energy efficiency charge on all customers' gas and electric bills, in accordance with Rhode Island law. This program is offered by Narragansett Electric Company d/b/a Rhode Island Energy for eligible customers in the Company's Rhode Island service territory.

SMALL BUSINESS



Let's keep energy costs down and occupancy up.

Paying less for energy is a win-win for you and your tenants. We offer energy efficiency programs that improve your building's performance, reduce maintenance costs, increase safety and maximize profitability. A no-cost energy assessment is all it takes to get started. Rhode Island Energy. **Let's make waves.**

Visit rienergy.com/multifam or call 1-888-633-7947 to learn more.

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ENERGY EFFICIENCY AWARENESS



Let's take your business to the top with up to 50% off energy installations.

While you're planning your next meeting, we're finding ways for large businesses like yours to save more and use less. Our no-cost energy assessments give you a personalized outlook on how to manage your energy costs, further your sustainability efforts and improve your bottom line—plus, you could **save up to 50% on energy installations**. Schedule your convenient, no-cost energy assessment today to get started—because a better business for you means a better Rhode Island for us all. Rhode Island Energy. **Let's make waves.**

Visit rienergy.com/biz or call 1-855-743-1108 to learn more.

Rhode Island Energy™
a PPL company

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LARGE BUSINESS & INDUSTRIAL (LCI)



Rhode Island Energy™
a PPL company

Let's get to work with up to 70% off
your next energy efficiency upgrade.



This month—and every month—we're proud to support small businesses like yours by providing even more solutions that reduce energy use and cut costs. It starts with a no-cost energy assessment, where an Energy Specialist gives you a personalized outlook on how to manage energy costs, improve your bottom line and increase customer satisfaction. Whether you own or rent your building, you could get **up to 70% off** your next energy efficiency upgrade on recently added equipment like:



Heat pumps to replace existing electric heat



Lighting upgrades

SMALL BUSINESS



Rhode Island Energy™
a PPL company

Let's keep energy costs down
and occupancy up.



Paying less for energy is a win-win for you and your tenants. We offer energy efficiency programs that improve your building's performance, reduce maintenance costs, increase safety and maximize profitability. A no-cost energy assessment is all it takes to get started. After your assessment, you will receive a customer energy report outlining eligible incentives on upgrades such as:



Insulation and air sealing



Heating and cooling equipment and controls



Wi-Fi or programmable thermostats



Low-flow showerheads

Start planning your upgrades today.

Learn more

Call now
1-888-633-7947

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Rhode Island Energy™
a PPL company

Let's put energy-saving solutions
to work for you.



While you're planning your next meeting, we're finding ways for large businesses like yours to save more and use less. Our no-cost energy assessments give you a personalized outlook on how to manage your energy costs, further your sustainability efforts and improve your bottom line. Schedule your convenient, no-cost energy assessment today to get started with **up to 50% off installation costs** and special incentives and financing on products like:



New LED lighting



HVAC systems



Steam trap repair and insulation



Building analytics



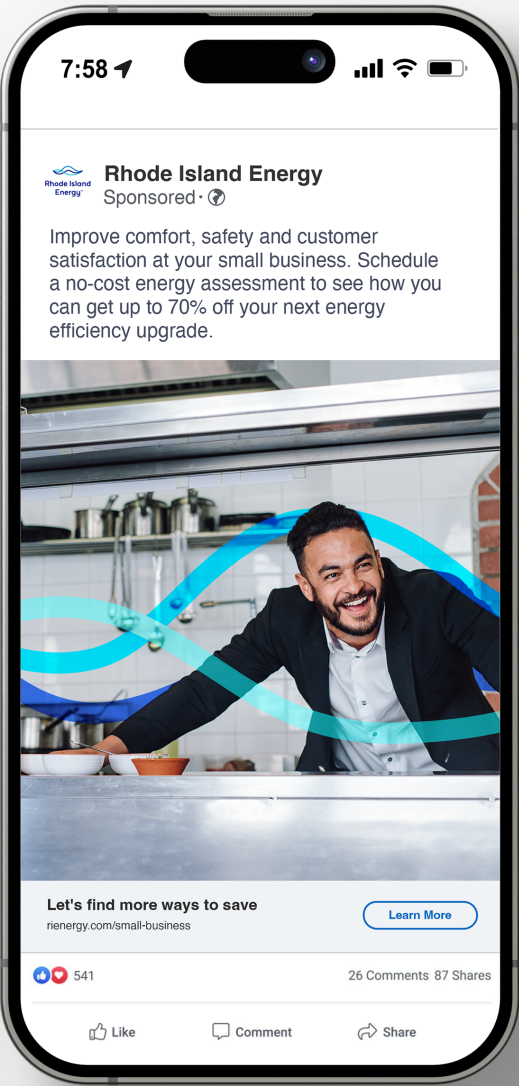
Food service appliances for restaurants



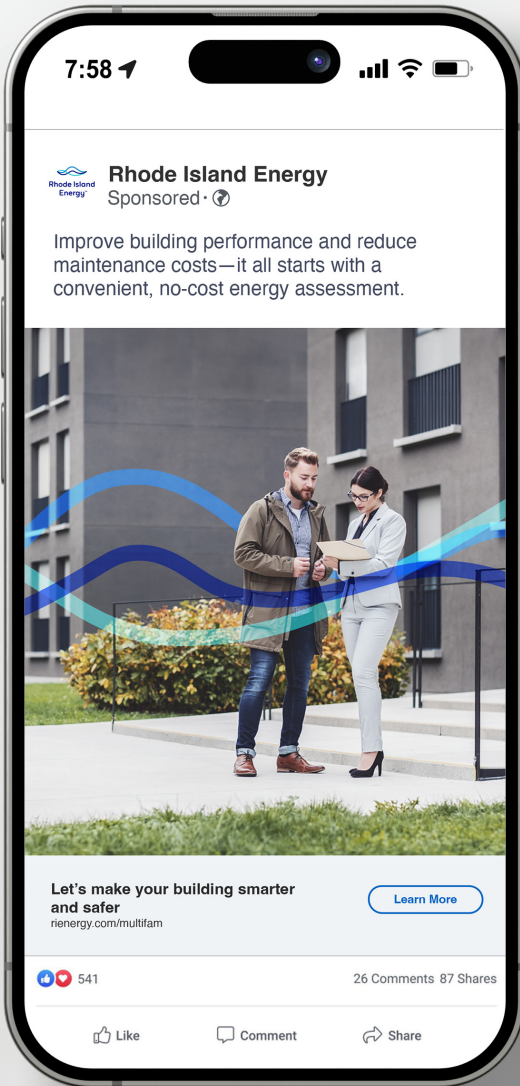
Building tune-ups

LARGE BUSINESS
& INDUSTRIAL (LCI)

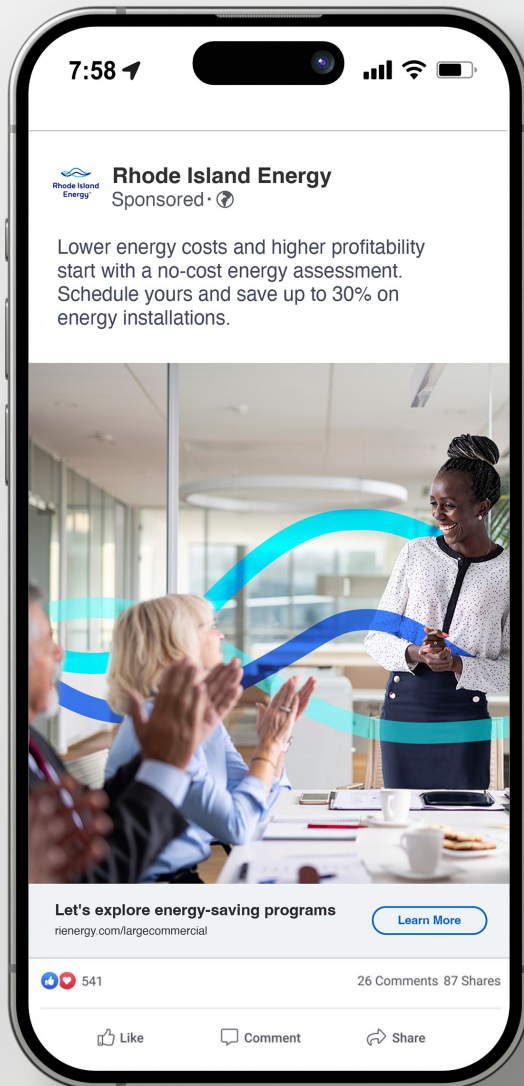
Emails



SMALL BUSINESS



MULTIFAMILY



LARGE BUSINESS & INDUSTRIAL (LCI)



FRAME 1



FRAME 2



FRAME 3



Rhode Island Energy™
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**Let's boost
tenant retention
with a high
efficiency space.**

[Schedule a no cost
energy assessment >](#)



MULTIFAMILY




Rhode Island Energy™
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**Let's add lower
energy costs
and higher
savings to
the menu.**

[Find a participating kitchen
equipment dealer >](#)




SMALL BUSINESS



Rhode Island Energy™
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**Let's save
up to 30%
on energy
installations.**

[LEARN MORE](#)



LARGE COMMERCIAL & INDUSTRIAL (LCI)

Commercial

SMALL BUSINESS

Let's get to work with up to 70% off your next energy efficiency upgrade.

While you're bringing in more customers, we're working on energy-saving offers to help your small business reduce energy usage and cut costs. It starts with a no-cost energy assessment, where an energy specialist gives you a personalized outlook on how to manage energy costs, improve your bottom line and increase customer satisfaction. Whether you own or rent your building, you could get up to 70% off your next energy efficiency upgrade. Schedule your convenient, no-cost energy assessment today to get started. Rhode Island Energy. Let's make waves.

Visit rienergy.com/small-business or call 1-877-784-3709 to learn more.

Rhode Island Energy
a 100 company

PRINT AD

Let's build a better future.

Dear Valued Customer,

As a Rhode Island Energy customer, you can enjoy the benefits of lower energy costs and a more comfortable environment for customers and staff.

It all starts with a no-cost energy assessment. Similar to our home assessments, our experts uncover ways to optimize your energy usage and help you prioritize your top savings opportunities.

- Receive **up to 70% off** energy efficiency solutions, which may include weatherization, HVAC systems, occupancy sensors, walk-in cooler upgrades and programmable thermostats.
- If you are eligible, you can pay off the balance of your project on your monthly bill for up to 24 months at 0% interest.
- Improve comfort, safety and customer satisfaction at your small business.
- Reduce electric and gas usage while lowering monthly costs.

Schedule your convenient, no-cost energy assessment today in three easy steps. You can also contact us by phone at 1-877-784-3709.

- 1 On your smartphone, point your camera to the QR code on the left or visit rienergy.com/get-started
- 2 Follow the link and complete the form so we can learn more about your business.
- 3 Energy efficiency experts will contact you to schedule the best time for your assessment.

These programs are funded by the energy efficiency charge on all customers' gas and electric bills, in accordance with Rhode Island law. This program is offered by Management Electric Company d/b/a Rhode Island Energy for eligible customers in the company's Rhode Island service territory.

DIRECT MAIL

Let's get to work with up to 70% off your next energy efficiency upgrade.

This month-and-a-half event, we're proud to support small businesses like yours by providing even more solutions that reduce energy use and cut costs. It starts with a no-cost energy assessment, where an energy specialist gives you a personalized outlook on how to manage energy costs, improve your bottom line and increase customer satisfaction. Whether you own or rent your building, you could get up to 70% off your next energy efficiency upgrade on selected eligible equipment like:

- Heat pumps to replace existing electric heat
- Lighting upgrades
- Variable speed drives
- Walk-in cooler upgrades
- Building controls
- High-efficiency transformers
- Custom measures

Schedule your convenient, no-cost energy assessment.

Learn more

EMAIL

Let's get to work with up to 70% off your next energy efficiency upgrade.

Schedule a no-cost energy assessment >

BANNER ADS

Rhode Island Energy
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Improve building performance and reduce maintenance costs—it all starts with a convenient, no-cost energy assessment.

Let's find more ways to save energy costs today.

Like Comment Share

SOCIAL

46%
BUSINESS CUSTOMER
ENGAGEMENT RATE

MULTIFAMILY

Let's keep energy costs down and occupancy up.

Paying less for energy is a win-win for you and your tenants. We offer energy efficiency programs that improve your building's performance, reduce maintenance costs, increase safety and maximize profitability. A no-cost energy assessment to all it takes to get started. Rhode Island Energy. Let's make waves.

Visit rienergy.com/multifam or call 1-888-633-7947 to learn more.

Rhode Island Energy
a 100 company

PRINT AD

Let's keep energy costs down and occupancy up.

Paying less for energy is a win-win for you and your tenants. We offer energy efficiency programs that improve your building's performance, reduce maintenance costs, increase safety and maximize profitability. A no-cost energy assessment to all it takes to get started. After your assessment, you will receive a customer energy report outlining eligible incentives on upgrades such as:

- Insulation and air sealing
- Heating and cooling equipment and controls
- Wi-Fi or programmable thermostats
- Low-flow showerheads

Start planning your upgrades today.

Learn more

EMAIL

Let's keep energy costs down and occupancy up.

Schedule a no-cost energy assessment >

BANNER ADS

Rhode Island Energy
Sponsored

Improve building performance and reduce maintenance costs—it all starts with a convenient, no-cost energy assessment.

Let's make your building smarter and safer.

Like Comment Share

SOCIAL

LARGE COMMERCIAL & INDUSTRIAL (LCI)

Let's take your business to the top with up to 50% off energy installations.

While you're planning your next meeting, we're finding ways for large businesses like yours to save more and use less. Our no-cost energy assessments give you a personalized outlook on how to manage your energy costs, further your sustainability efforts and improve your bottom line—plus, you could save up to 50% on energy installations. Schedule your convenient, no-cost energy assessment today to get started. Because a better business for you means a better Rhode Island Energy. Let's make waves.

Visit rienergy.com/biz or call 1-855-743-1108 to learn more.

Rhode Island Energy
a 100 company

PRINT AD

Let's put energy-saving solutions to work for you.

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- New LED lighting
- HVAC systems
- Steam trap repair and insulation
- Building analytics
- Food service appliances for restaurants
- Building tune-ups
- Commercial and industrial process equipment

Start planning your energy today.

Learn more

EMAIL

Let's save up to 30% on energy installations.

LEARN MORE

BANNER ADS

Rhode Island Energy
Sponsored

Lower energy costs and higher profitability start with a no-cost energy assessment. Schedule yours and save up to 30% on energy installations.

Let's explore energy saving programs.

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